



Registration Now Open!

MICHIGAN WIC

Vendor Conference

SEPTEMBER 19, 2018

Lansing Community College, West Campus
5708 Cornerstone Dr., Lansing, MI 48917

Join us!

This 1-day, statewide conference will feature information sessions, discussions, and presentations for all WIC approved grocers and their stakeholders (i.e. accountant, attorney, supplier, etc.) to better understand their important role in delivering outstanding service to WIC clients.

Register Today!

To register, or for more information on parking, accommodations, agenda, maps, and more, visit events.mphi.org/WIC-Vendor-Conference or contact Michigan Public Health Institute at eandreg@mphi.org or (517) 324-8330.

Topics to be covered include:

- ✓ Purpose of the WIC Program
- ✓ WIC Authorized Foods
- ✓ EBT Transactions
- ✓ Program Integrity Initiatives
- ✓ WIC Client Shopping Experience
- ✓ WIC Outreach
- ✓ And more!


Attendance at this conference
will count toward your
WIC training requirement.
Open to the first
200 registrants.
Limit 2 attendees per store.

RECEIPT



Agenda At A Glance

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CHECK-IN, NETWORKING & REFRESHMENTS	
8:00 a.m. - 9:00 a.m.	
Welcome and Introductions	9:00 a.m. - 9:30 a.m.
Overview of National WIC - Mission and Vision	9:30 a.m. - 9:45 a.m.
Overview of Michigan WIC	9:45 a.m. - 10:15 a.m.
WIC is a Nutrition Program	10:15 a.m. - 10:30 a.m.
WIC Food Guide Changes	10:30 a.m. - 10:45 a.m.
WIC Vendor Manual Part 1	10:45 a.m. - 11:45 a.m.
LUNCH	
11:45 a.m. - 1:00 p.m.	
WIC Vendor Manual Part 2	1:00 p.m. - 2:30 p.m.
WIC Client Shopping Experience	2:30 p.m. - 3:00 p.m.
Wrap - Up & Thank You	3:00 p.m. - 3:15 p.m.

For more information, visit:
EVENTS.MPHI.ORG/WIC-VENDOR-CONFERENCE